A FOCUS ON FACILITATION™

Are you looking for...

...ways to ramp up the creative efforts of those with whom you work?
...strategies for being more creative?
...better ways to lead others in creating new ideas and approaches?
...skills to facilitate problem solving and innovation sessions?

The Igniting Creative Potential: A Focus on Facilitation Course addresses these issues and many more in a fast moving 3-day training program that is intense, hands-on and productive.

In this course you will learn:
- 15 tools for generating and selecting new ideas
- 8 guidelines for effective thinking
- 4 main components of creative problem solving
- Insight into your personal style around solving problems and managing change
- A roadmap to guide your creativity and innovation efforts
- Practical suggestions for leading and managing change
- World-class best practice for idea generation and idea focusing
- How to effectively facilitate creativity and innovation sessions
One of the many benefits you will receive from taking this course is having the entire group work on a problem or a challenge that you bring with you to the course. Whether your challenge is of a work or personal nature you will make progress in moving towards a creative solution.

Many participants have said that one of the most impactful parts of the course is the Facilitator Lab where you will first design and then facilitate a group session working on an actual challenge. During that session you will be observed by a master facilitator and afterwards receive feedback and coaching providing you with insights about how you can further improve your skills as a facilitator.

Our promise to you is that you will leave this course a better facilitator of the creative efforts of others.

**Here is what some past participants have said:**

As a professional regularly in a situation requiring creative generation, I know how difficult working with groups in these situations can be. I was impressed with not only the content included in the course, but with the effortless and supportive manner in which we were guided through the experience.

Nora Geiss, Interbrand

This course gave me solid tools and techniques to use back at my organization and the community—in a user-friendly manner. The trainer took our needs and turned them into not only teachable moments but developed options for back in my organization.

Katrina Stark,
University of Great Falls, MT

I really enjoyed the experience. Not only do I have a better understanding of my creative style [as well as those that I work with], but I now have some tools to help move my company forward on innovation.

Nicole Kollias
McCain Foods, USA

This has been one of the most profound and insightful classes I have ever attended in the last thirty years!

Susan Mathews
HSBC Mortgage Corporation
The Course at a Glance

Pre-work and Preparation

Participants complete:

- VIEW: An Assessment of Problem Solving Style™ via the web
- CPS 101: A distance-learning module we co-developed with IBM
- A short pre-course survey

Day One

- Welcome, introductions and expectations
- Accelerated learning activity to “teach-back” the pre-work
- Feedback on your Orientation to Change (from the VIEW Assessment)
- Experiencing the dynamic balance between generating and focusing: The “heartbeat” of CPS
  - Overview of CPS Version 6.1™
  - Lunch
  - Applying the tools and language for increased clarity: The Understanding the Challenge Component of CPS version 6.1™
  - Applying the tools and language for generating ideas: The Generating Ideas Component of CPS version 6.1™
  - Feedback on your Manner of Processing (from the VIEW Assessment)
  - Group Dinner
Day Two

- Applying the tools and language for action: The Preparing for Action Component of CPS version 6.1™
- Feedback on your preferred Way of Deciding (from the VIEW Assessment)
- Accelerated learning activity to “teach-back” the CPS toolkit
- Lunch
- Learning and applying the tools and language for navigating the innovation process: Appraising Tasks
- Navigating the innovation process: learning and applying Designing Process
- Planning to facilitate CPS version 6.1™ on real challenges and opportunities

Day Three

- Facilitation practice sessions: You have the opportunity to actually facilitate a session with a real client, and another opportunity to be a “client” to have the group work on your task. Each session is followed by group feedback and a coaching session with a CPSB trainer.
- Lunch
- Facilitation practice sessions (continued until each participant has a client and facilitator experience)
- Taking CPS version 6.1™ Forward: Insights and personal planning

Participants receive:

- Toolbox for Creative Problem Solving: Basic tools and resources (by Scott G. Isaksen, K. Brian Dorval, and Donald J. Treffinger) – including proprietary supplementary material to support the facilitation of CPS in small groups
- The Innovation Process Placemat – to help you learn and then explain CPS to others
- Feedback on VIEW: An Assessment of Problem Solving Style™